

RESOLUTION 2016-88

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BELL APPROVING THE PURCHASE OF HOLIDAY DECORATIONS IN THE AMOUNT OF \$50,650.92 TO INCLUDE THE DELIVERY, INSTALLATION, REMOVAL, MAINTENANCE AND STORAGE OF DECORATING ITEMS

WHEREAS, the Bell Strategic Plan identified "Public Image" as the third most important goal for the City of Bell; and

WHEREAS, during the 2015 holiday season, a number of individuals expressed concern regarding the lack of professional holiday decorations that were used by the City; and

WHEREAS, the City Manager formed a Holiday Decoration Committee, with representatives from Community Services, Finance, City Manager and Community Development departments; and

WHEREAS, the purpose of the Holiday Committee was to create a holiday vision for the City of Bell by exploring and reviewing services of various holiday vendors; and

WHEREAS, the main goal was to select a vendor that could provide the City with a very professional yet vibrant holiday décor that could enhance the City's public image; and

WHEREAS the Holiday Committee considered the following criteria in evaluating vendors:

- Design tool to sketch out holiday decorations map;
- Diversity of Holiday Décor - City Hall, Bell House, Atlantic and Gage Intersection, and along Atlantic Avenue;
- Delivery of Service- production of decorations before the start of the holiday season;
- Comprehensive Services- ability and availability to install, remove, maintain and store holiday decorations;
- Overall cost of requested services
- References to verify quality of work; and

WHEREAS, the Holiday Committee reviewed the services of six vendors:

- Display Sales
- Bronners Commercial Displays
- Dekra-Lite Industries, Inc.
- Mosca Design
- Holiday Lights and Magic, Inc.
- Christmas Central, Inc.; and

WHEREAS, based upon the criteria, the most comprehensive and responsible services was offered by Dekra-Lite Industries, Inc. located in Santa Ana, CA; and

WHEREAS, staff has contacted listed references of the vendor and the reference checks provided favorable comments for Dekra-Lite; and

WHEREAS, the Holiday Committee is recommending the following holiday decorations:

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|---|----------------------|
| ▪ 20' Sequoia Tree outfitted with lights | City Hall |
| ▪ Classic Décor 20' Tree Decorations (Blue and Gold Ornaments) | City Hall |
| ▪ 24"Crystall star topper | City Hall |
| ▪ Perimeter Lighting (White) | City Hall/Bell House |
| ▪ 34 Single banner 30" x 96" Bnrs. with Band it for Light Poles | Atlantic/Gage |
| ▪ 7 -10' LED WW with blue and Gold Décor for columns | Bell House; and |

WHEREAS, the vendor has agreed to deliver, install, remove, repair and maintain, and store all holiday decorations as a part of the contract services; and

WHEREAS, all holiday decorations will be installed before the start of the Thanksgiving holiday season; and

WHEREAS, the Holiday Committee has also recommended that the City hosts a holiday event for the general public on December 1, 2016, to officially kick-off the start of the holiday season;

WHEREAS, the Community Services Department has agreed to coordinate the holiday event and will provide a number of activities for the general public to welcome in the season.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BELL, CALIFORNIA, AS FOLLOWS:

SECTION 1. The City Council hereby authorizes the purchase of holiday decorations in the amount of \$50,650.92 to include the delivery, installation, removal, maintenance and storage of decoration items.

SECTION 2. The City Council hereby authorizes a budget amendment from General Fund Unrestricted Fund Balance and transfer to the Public Works Division account #: 001-70-74-xxxx-000-6100, in the amount of \$50,650.92 to cover the services rendered by the vendor- Dekra-Lite, Inc.

SECTION 3. The City Council hereby approves amending the Fiscal Year 2016-17 budget by decreasing an amount of \$50,650.92 from the General Fund Unrestricted Fund.

SECTION 4. The City Council hereby authorizes the Community Services Department to host a holiday event for the general public on December 1, 2016.

SECTION 5. The City Council hereby authorizes the City Manager to prepare and execute a contract for Dekra-Lite Inc. in a form approved by the City Attorney for the requested services in the amount not to exceed \$50,650.92.

SECTION 6. The City Clerk shall certify to the adoption of this Resolution.

PASSED, APPROVED AND ADOPTED this 26th day of October, 2016.


Alicia Romero, Mayor

ATTEST:


Angela Bustamante, Interim City Clerk

APPROVED AS TO FORM:


David J. Aleshire, City Attorney
Aleshire & Wynder, LLP

CERTIFICATE OF ATTESTATION AND ORIGINALITY

I, Angela Bustamante, Interim City Clerk of the City of Bell, hereby attest to and certify that the foregoing resolution is the original Resolution No. 2016-88 adopted by the Bell City Council at its regular meeting held on the 26th day of October, 2016, by the following vote:

AYES: Councilmember Valencia, Vice Mayor Gallardo and Mayor Romero

NOES: Councilmember Quintana

ABSENT: Councilmember Saleh

ABSTAIN: None


Angela Bustamante, Interim City Clerk